



BOXBOX



BOXBOX™ IS A LOW-COST NEXT-GENERATION REAL TIME RENDERING PLATFORM THAT PROVIDES NETWORKS AND TV STATIONS THE ABILITY TO INCREASE AD REVENUE. THIS IS PROVIDED BY THE USE OF ADVANCED RENDER TECHNOLOGIES TO EFFECTIVELY PROVIDE TWO, HD-SDI 3-D DVE'S TO PRODUCE DOUBLE BOX TRANSITIONS. THUS CREATING AN ADDITIONAL 30 SECOND AVAIL BY DISPLAYING THE FINAL 15 SECONDS OF ONE PROGRAM AND THE BEGINNING 15 SECONDS OF ANOTHER PROGRAM IN A SIDE-BY-SIDE CONFIGURATION.



BACKGROUND IMAGES BEHIND THE DOUBLE BOX CAN CONTAIN STILL IMAGES, OR MOVIE FILES FOR PROMOTIONAL OR ADDITIONAL ADVERTISING OPPORTUNITIES WITH AES AUDIO.

SIMPLIFIED MANUAL USER INTERFACE, OR CUSTOM INTEGRATION WITH STATION AUTOMATION SYSTEMS ALSO AVAILABLE.